

# EUROPEAN ROUNDTABLE JUNE 12-13 2017 | LONDON







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#### THEORY OF CHANGE WORKSHOP

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## Objectives



- Learn about "Theory of Change" and its use by RSPO as tool for planning, monitoring & evaluation.
- Contribute to the development of the RSPO Theory of Change.
- Update on organizational efforts in improving the RSPO Monitoring and Evaluation system and understanding impact

# Agenda

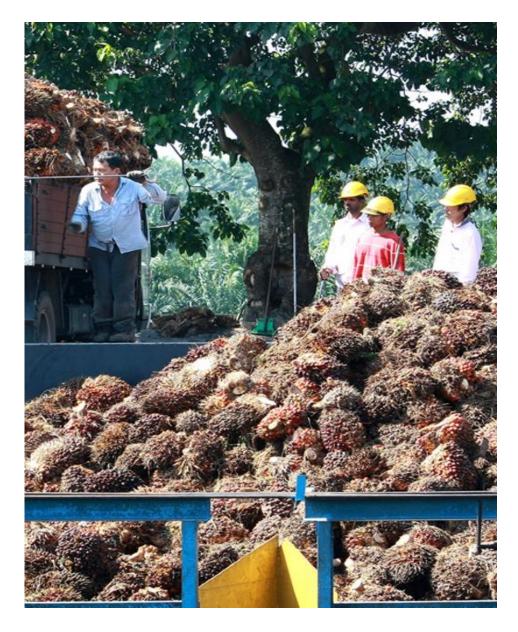


Time	Topic
14:00- 14:20	Introductions
	Brief Introduction to ToC and RSPO
14:20 – 14:40	Brainstorm Key Topics
14:40 - 15:20	Creating the Story – Group Work
15:20 - 15:55	Sharing and Reporting Back
15:55 – 16:00	Wrap Up

## What Is A Theory Of Change (ToC)?



A Theory of Change articulates both what impact or change the organisation is hoping to achieve and how its work brings about that change.



## Theory Of Change As A Product And Process



- Creates a commonly understood vision of the long term goals and and strategy for achieving those goals
- Serves as the framework for the Monitoring and Evaluation to measure progress along the way
- Engages stakeholders in the process
- Built on data and assumptions



#### TOC Process





## M&E System Process



Draft M&E
System
Components

Facilitate
Feedback &
Finalization of
M&E System

Debrief & Insights for the Future

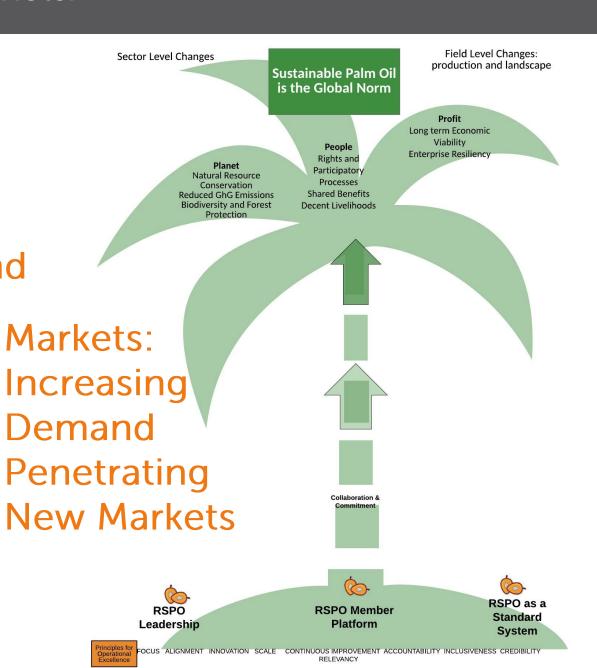
#### Quickly Reflect And Note:



Leveraging Finance

Membership Participation and Accountability

Government Engagement



Standards & Benchmarks

Certification & Assurance

Smallholder Inclusion

#### **Lightning Brainstorming**



- Questions?
- Innovative Idea?
- Activity?
- Assumption?
- Outcome/result/impact you would like to see?





# •THANK YOU!

Next Steps





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