THEORY OF CHANGE WORKSHOP

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Enabling Outcomes

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Objectives

• Learn about “Theory of Change” and its use by RSPO as tool for planning, monitoring & evaluation.

• Contribute to the development of the RSPO Theory of Change.

• Update on organizational efforts in improving the RSPO Monitoring and Evaluation system and understanding impact.
<table>
<thead>
<tr>
<th>Time</th>
<th>Topic</th>
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<tbody>
<tr>
<td>14:00 - 14:20</td>
<td>Introductions</td>
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<td>Brief Introduction to ToC and RSPO</td>
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<td>14:20 – 14:40</td>
<td>Brainstorm Key Topics</td>
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<td>14:40 – 15:20</td>
<td>Creating the Story – Group Work</td>
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<td>15:20 - 15:55</td>
<td>Sharing and Reporting Back</td>
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<td>15:55 – 16:00</td>
<td>Wrap Up</td>
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A Theory of Change articulates both **what** impact or change the organisation is hoping to achieve and **how** its work brings about that change.
Theory Of Change As A Product And Process

• Creates a commonly understood vision of the long term goals and strategy for achieving those goals
• Serves as the framework for the Monitoring and Evaluation to measure progress along the way
• Engages stakeholders in the process
• Built on data and assumptions
TOC Process

February-March
- Listen & Learn
- Draft RSPO Straw-Man ToC

April-June
- ToC Workshops
- Finalization & Socialization of ToC

Understand the System
Build a Draft
Validate, Negate, Surface Blind Spots
Refinement

Learn from what has already been done
M&E System Process

- Draft M&E System Components
- Facilitate Feedback & Finalization of M&E System
- Debrief & Insights for the Future
Leveraging Finance

Membership Participation and Accountability

Government Engagement

Markets: Increasing Demand Penetrating New Markets

Standards & Benchmarks

Certification & Assurance

Smallholder Inclusion
Lightning Brainstorming

- Questions?
- Innovative Idea?
- Activity?

- Assumption?
- Outcome/result/impact you would like to see?
• THANK YOU!
• Next Steps