EUROPEAN ROUNDTABLE
JUNE 12-13 2017 | LONDON

PANEL DEBATE:
THE RENEWED WAY FORWARD FOR SMALLHOLDERS WITH RSPO
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Simon Bailey
Director of Partnerships and Innovation, Aflatoun International
RSPO Smallholder Academy

Social Franchise Model

Presentation EURT, June 2017
RSPO Smallholder Academy - Social Franchise

1. Partnership
- Open to ALL organizations (public, private, social, academic, SH Groups) that work with SHs
- Annual franchise fee (pricing needs further research) + fee for extra services
- Due diligence based on partnership criteria
- Newsletter + invites to (master) trainings and events
- Online support desk

2. Sharing Curriculum
- Free access to curriculum materials upon partnership (PDF/Word)
- IP arrangements possible
- When possibility for user-generated content opens up, partners have access

3. (Master) Training
- Academy provides Master Training to selected individuals
- Fee for master training + accreditation as RSPO Academy Master Trainer
- Certificate for Academy Trainers

4. M&E
- Obligatory online annual partner survey
- Self-reported output & outcome data
- Focus on measuring improved practice & RSPO Certification
THANK YOU

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THE RENEWED WAY FORWARD FOR SMALLHOLDERS WITH RSPO

Cynthia Ong
Executive Director, LEAP – Land Empowerment Animals People
Sabah’s Jurisdictional Certification Of Smallholders

- 86% HH plant OP/ half only OP
- 80% use fire
- 78% post 2005
- 50% on LA
- 38% NT rest “unknown”
- 65% rights to FR
- Most depend on forests (88%/79%)
- 13% still have F
- Yield 0.5 ton/ha/m
- HH income EU240-575 with most at low end
- 47% little training
- 80% chemicals

- TTBK trial area
- 4 districts/20 sample villages/1724 smallholders
- 3-tiered framework
- Village clusters, districts, state
- Agronomic support for best practices
- Land legalities & Licensing, FPIC
- HCV+HCS+RaCP, labour
- From 4 to 24 hubs
- State
- = Jurisdiction
THE RENEWED WAY FORWARD FOR SMALLHOLDERS WITH RSPO

Johan Verburg
Pro-Poor Value Chains Advisor, Oxfam Novib
Stakeholders In Fair Partnerships

BUYERS

engage & support

PALM OIL PRODUCERS

FAIR partnership engage & support

HOST COMMUNITIES

Use their assets sustainably

INVESTORS

engage & support

GOVERNMENT

engage & support
THE RENEWED WAY FORWARD FOR SMALLHOLDERS WITH RSPO

Julia Majail
Smallholders Programme Manager, RSPO Secretaria