

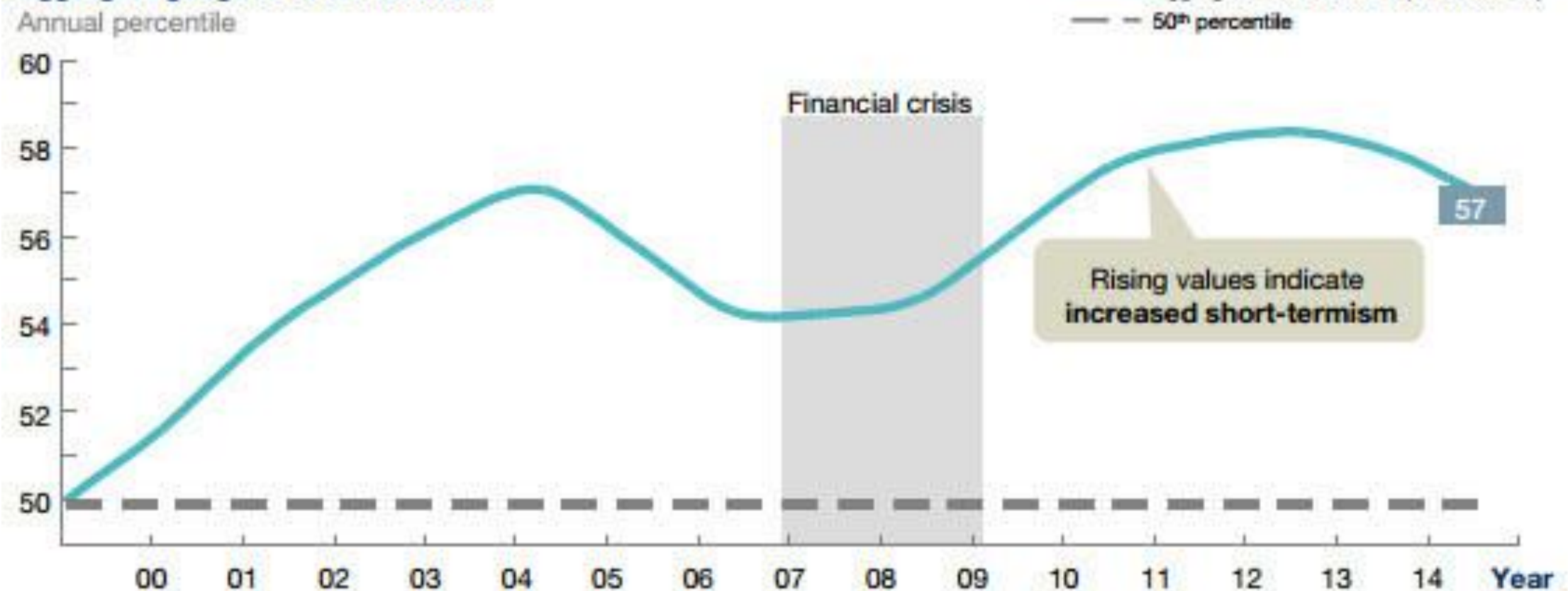


EURT CLOSING

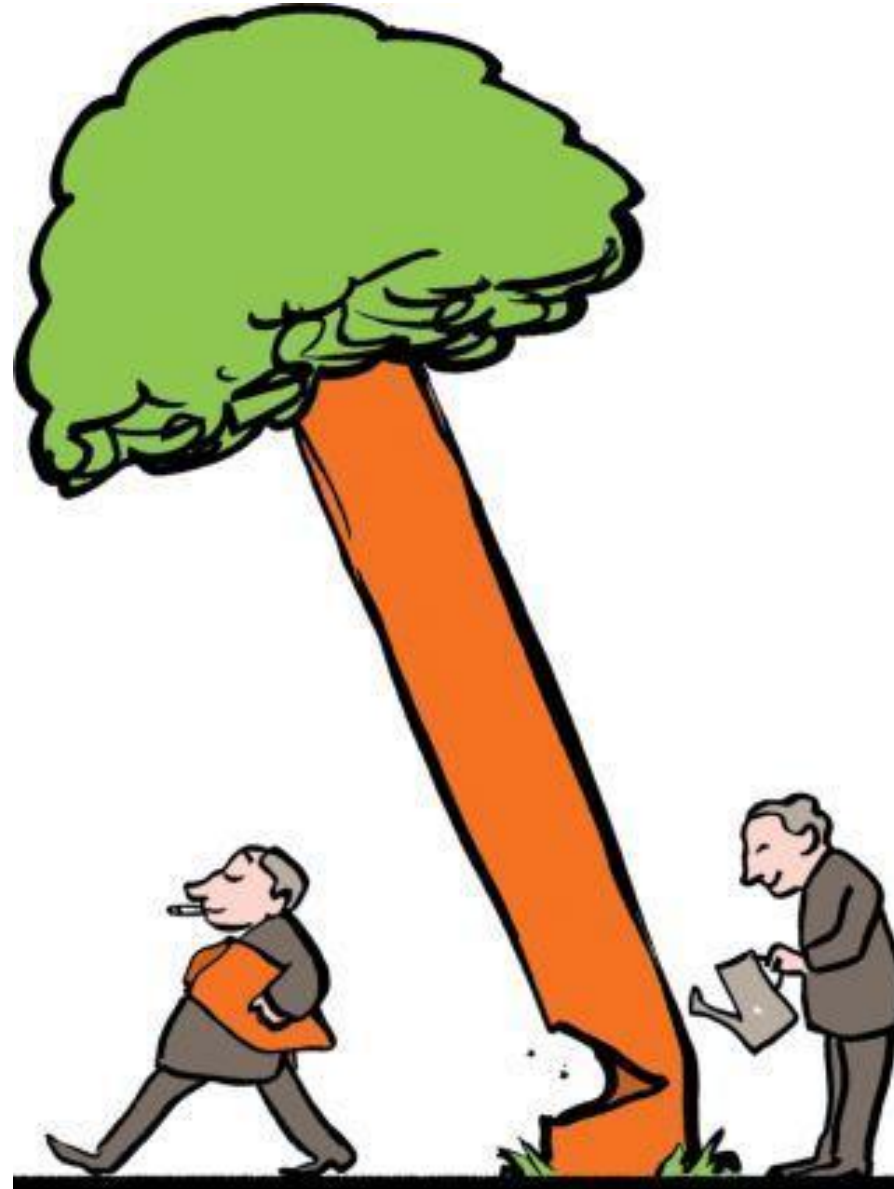
Datuk Darrel Webber

Chief Executive Officer, RSPO

Aggregate gauge of short-termism



SOURCE: McKinsey Corporate Performance Analytics; S&P Capital IQ; McKinsey Global Institute Analysis



SOURCE: The New Yorker, 2015. Illustration by Nishant Choksi.



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SOURCE: The Guardian, 2015

Beyond “Just” Certification







“If we’re all in a ship together, and the ship has some holes in it, and we’re sort of bailing water out of it, and we have a great design for a bucket, then even if we’re bailing out way better than everyone else, we should probably still share the bucket design.” *–Elon Musk*



Inclusiveness and Collaboration



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